

WHITE PAPER



INTRODUCTION

- What is Cowboy Snake?
- In-game NFT items

HOW TO PLAY

- How do players start?
- How will players make money?
- PvE, PvP, TvT
- Roadmap

TEAM

- Information
- Partners and Investment Funds

TOKENS OF ECOSYSTEM

- Cowboy Snake (COWS)
- Snake Rinium (RIM)



INTRODUCTION

COWBOY SNAKE is a game inspired by Snake game, that each player will control their own snake to eat food that appears around and fight with snakes controlled by other players around the world. Players only need to control their snake with the pointer and a click each time they want to speed up. Simple operation that anyone can play.

In addition to highly entertaining and training acumen for players, **COWBOY SNAKE** is also a game for you to collect for *GRIM* - a type of Snake Gem - and the NFT items (Non-fungible token). The NFT items that players hunt are fully owned by them. This is considered a reward for your contributions to the ecosystem. This model is called "**Play To Earn**".

What makes Cowboy Snake different is that players will earn a variety of in-game rewards, including Tokens, NFTs items, as well as products and services... with which Cowboy Snake collaborates.

KINDS OF SNAKE NFTS



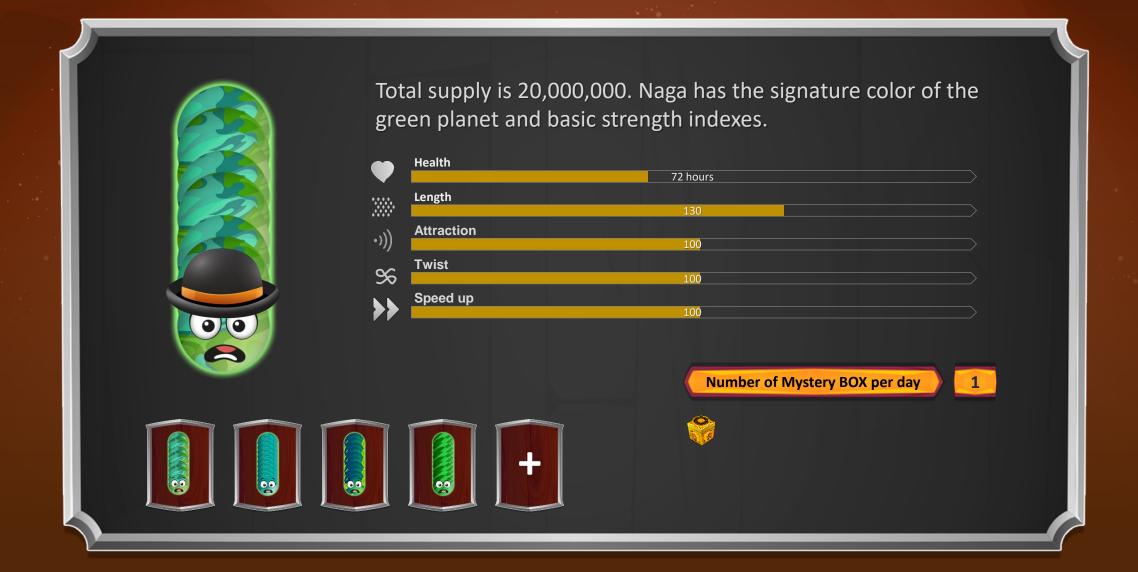




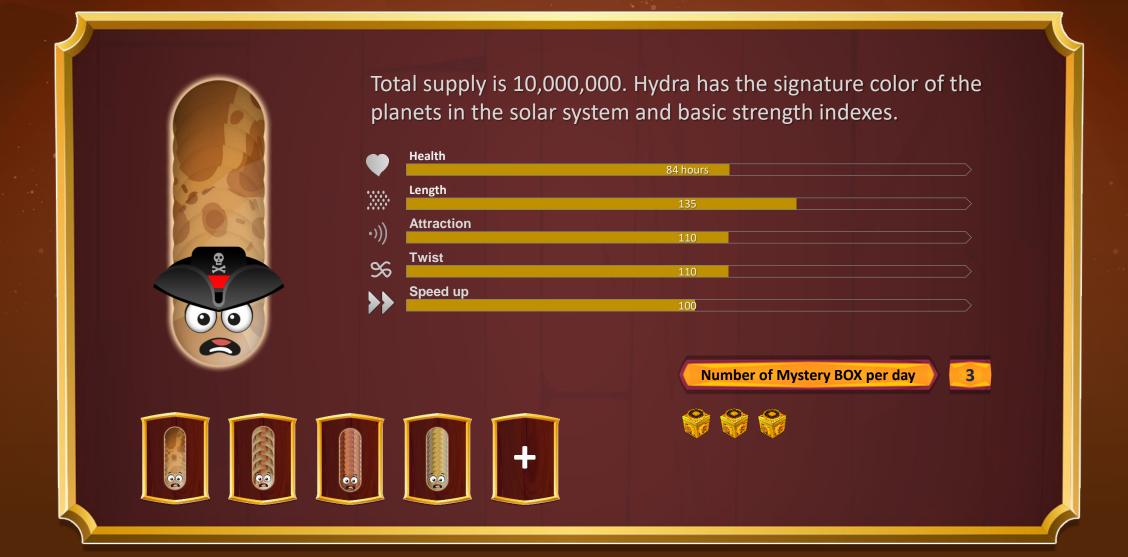


Snakes in the game are encrypted as NFT (Non-fungible token) on the platform of BNB Smart Chain with a maximum total of only 37,500,000 and as ERC721 on the Ethereum blockchain.

NAGA



HYDRA



LORD



SHENRON



Total supply is only 2,500,000. Shenron is a combination of the Four Holy Beasts and has the strongest strength indexes of the four snakes.

	Health		
		108 hours	
****	Length		
		150	
.11	Attraction		
•)))		130	
00	Twist		
96		130	
N.K.	Speed up		
		120	









You will receive 1 of 4 types of Snake NFTs when hatching the Unicorn Egg.

Unicorn Egg Specifications:

> Total supply: 37,500,000

> NFT Encryption : ERC 1155

☐ INO round 1: 200 (Sold out)

☐ INO round 2: update later

☐ INO round 3: update later

The only way to get more snakes on the market is that you need to open the Unicorn Egg to have the new Snake NFTs.

How to get Unicorn Egg in the game?

- 1. Open Mystery BOX
- 2. Collect the similar Egg Pieces and make Egg combination



EGG PIECE NFTS



Up to 40 different Egg Piece patterns are available. During the PvE Mainnet phase, 16 patterns will be released.

Players need to collect from 5 to 20 similar Egg pieces to merge an Egg. If successful, you will get 1 Unicorn Egg.

Number of Egg pieces	Success rate	Fail Egg merging		
5	15%	Lose 1 Egg Piece		
10	35%	Lose 2 Egg Pieces		
15	60%	Lose 3 Egg Pieces		
20	90%	Lose 4 Egg Pieces		



HAT NFTS



Snake will get a huge amount of power with each Hat NFT. Hat NFTs are divided into a variety of styles and models. The Hat NFT's price is determined by the index and market demand.

Specifications of Hat NFT: ERC 1155

Kind of Hat NFT	+ Length	+ Attraction	+ Twist	+ Speed up
Cowboy	+5	+2	+1	+10
Knight	+30	+2	+2	+2
Witch	+2	+5	+20	+3
Noble	+2	+20	+2	+2
+	+	+	+	+

❖ The above figures are only samples. The indexes for the various Hats will be more richer.

ELIXIR



Elixir potions are used in in-game activities. The effect of Elixir

- Feed the snakes
- Snake recovery when frozen
- Increase luck when opening BOX (coming soon)
- Increase luck when shuffling eggs (coming soon)
- Egg Breaking Energy (coming soon)





How do players start?

To start playing Cowboy Snake game, you just need to follow these simple steps:

Step 1

- 1. Create Metamask wallet
- 2. Add BNB Smart Chain network



- 1. Buy **COWS token**
- 2. Buy RIM token



- 1. Register an account **here**
- Go to Market to buy Unicorn Egg or Snake NFT
- 3. Download the game
- 4. Deposit RIM into the game
- 5. Deposit Snake NFT or Unicorn Egg into the game



- 1. Open and login the game
- 2. See instructions on how to use the game interface





How do players make money?

There will be many gameplay modes for you to choose from in the game. Cowboy Snake, in particular, features a Play as Guest that allows you to get a good understanding of the game before playing in Play To Earn in other modes.

Play as Guest

Free trial mode - You can play anywhere and anytime without an Internet connection.



You will fight with smart Al snakes in the playroom to complete missions and get rewards such as GRIM, MYSTERY BOX



You'll compete against other Snakers for the top position on the weekly leaderboard and be shared the huge rewards. In this mode, you may also take other Snaker's items.



Team Battle Mode
You may create your own
Guild and compete
against others.
Guilds will compete in
regional, national, and
worldwide tournaments
for significant rewards.





How do players make money?

Reward in PvE mode: You may earn GRIM that appear everywhere in the room and complete quests to earn MYSTERY BOX, each of which will randomly unlock one of the following items:

- 999 to 9999 GRIM
- 1 to 10 Egg Piece
- 1 Unicorn Egg
- 1 Hat NFT
- 1 Elixir

How to get MYSTERY BOX: You need to kill the other snakes in the challenge room and eat the required amount of food. Then the Dragon Boss will appear, you need to kill Boss for MYSTERY BOX to appear. Get MYSTERY BOX and move to your snake nest to save the achievements in WAREHOUSE on your account.







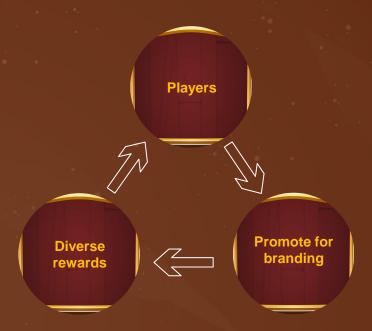
Product Service Crypto, NFTs Brand

Unlimited variety of rewards model

What sets COWBOY SNAKE apart from the rest of the GameFi market is that players have the opportunity to win a variety of rewards that come from outside the Cowboy Snake ecosystem.

The open model of the game will make it easy for COWBOY SNAKE to collaborate with Crypto projects, NFTs, other traditional products and services to bring their tokens into the game. This will help partners increase the popularity of the brand, and help the community of players have more diverse rewards when playing the game.









How do players make money?

Snakers will hunt for G-RIM and food that appear across the room, and fight with each other for the Top position on weekly leaderboard to receive huge reward from TREASURE.

Besides, Dragon BOSS will also regularly appear in the room, you must compete with other Snakers to kill the BOSS and take the MYSTERY BOX.

Snake nest will appear when you complete the required quests. And you need to move to the nest to save the achievements before being killed by the opponent and they will take your achievements.







Ranking board competition PvP

Compete for the top positions on the weekly leaderboards to be shared the rewards from the ingame **TREASURES**. The size of the treasures are based on the number of players. The more players, the bigger the treasures

The G-RIM that hasn't been earned by the Snakers in the rooms is the TREASURE. All will be added to the TREASURE so that the reward may be divided appropriately.

Treasure allocation rate

- Rewards for the following week
- Burned
- RIM Holders Reward
- Rewards for the ranking board

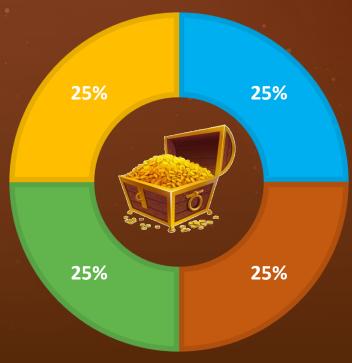




TABLE OF TREASURE VALUES

*Example figures for reference in treasure calculation

Number of Snakers	Fee RIM/turn	Total fee RIM contributed	Average number of turns	Total RIM contribution/day	Mining rate	Remaining RIM transferred to	Treasure value /week	Convert to USDT	Reward
					30%	treasure/day		0.01	25%
1,000	300	300,000	5	1,500,000	450,000	1,050,000	7,350,000	73,500	18,375
10,000	300	3,000,000	5	15,000,000	4,500,000	10,500,000	73,500,000	735,000	183,750
50,000	300	15,000,000	5	75,000,000	22,500,000	52,500,000	367,500,000	3,675,000	918,750
100,000	300	30,000,000	5	150,000,000	45,000,000	105,000,000	735,000,000	7,350,000	1,837,500
300,000	300	90,000,000	5	450,000,000	135,000,000	315,000,000	2,205,000,000	22,050,000	5,512,500
500,000	300	150,000,000	5	750,000,000	225,000,000	525,000,000	3,675,000,000	36,750,000	9,187,500
1,000,000	300	300,000,000	5	1,500,000,000	450,000,000	1,050,000,000	7,350,000,000	73,500,000	18,375,000
2,000,000	300	600,000,000	5	3,000,000,000	900,000,000	2,100,000,000	14,700,000,000	147,000,000	36,750,000

TABLE OF TOP SNAKERS INCOME

*Example figures for reference in income calculation

Ranking	Reward	Treasure Value (BUSD)							
		18,375	183,750	918,750	1,837,500	5,512,500	9,187,500	18,375,000	36,750,000
Hạng 1	10%	1,838	18,375	91,875	183,750	551,250	918,750	1,837,500	3,675,000
Hạng 2	8%	1,470	14,700	73,500	147,000	441,000	735,000	1,470,000	2,940,000
Hạng 3	6%	1,103	11,025	55,125	110,250	330,750	551,250	1,102,500	2,205,000
Hạng 4	4%	735	7,350	36,750	73,500	220,500	367,500	735,000	1,470,000
Hạng 5	3%	551	5,513	27,563	55,125	165,375	275,625	551,250	1,102,500
Hạng 6	2%	368	3,675	18,375	36,750	110,250	183,750	367,500	735,000
Hạng 7	1%	184	1,838	9,188	18,375	55,125	91,875	183,750	367,500
13,000,001 trở lên	30%	5,513	55,125	275,625	551,250	1,653,750	2,756,250	5,512,500	11,025,000
8,000,001 – 13,000,000	18%	3,308	33,075	165,375	330,750	992,250	1,653,750	3,307,500	6,615,000
5,000,001 - 8,000,000	12%	2,205	22,050	110,250	220,500	661,500	1,102,500	2,205,000	4,410,000
3,000,000 – 5,000,000	6%	1,103	11,025	55,125	110,250	330,750	551,250	1,102,500	2,205,000

ANTI-INFLATION





The entrance fees of all PvE players will be put into the Pool to be reallocated to each player in each reward token spawn cycle.



















How do players make money?

You can create your own Guild and recruit more members and then challenge other Guilds

The specified challenge mechanism



We'll set up the battle rooms with all of the required specifications. In the same room, 2 Guilds will compete against one other.

Random challenge mechanism

The challenge Guild will set the specified standards manually before posting it on the community challenge board. According to the challenger Guild requirements, the Guild accepting the challenge will deposit the required amount of tokens. The two teams meet at the appointed time and compete against each other. The winning team will get 99% of the bet tokens from the losing team.

Tournaments will also be organized on a monthly, quarterly, and yearly basis to decide the World Champion team and award deserving rewards.

GAMEFLOW





ROAD MAP

Ideas Concepts **Implementation** Q2 2021

Launch the Beta **Private Sale Public Sale** Q4 2021

INO round 2 PvE Mobile PvP Beta, Mainnet Listing CEX Q2 2022

Tournament franchising TvT Q4 2022

GPS opponent challenge Treasure hunting Q2 2024

Launching VR version and TvT Survival arena Q3 2026























Q3 2021 **Build the platform Design the Items**

Q1 2022 **INO round 1** MarketPlace Launch the official game

Q3 2022 Launch the tournament platform TvT

Q3 2023 Collect the items on the actual map

Q2 2025 Launching AR version Opening realistic terrain tournament

2027 onwards Expanse ecosystem



CORE TEAM



CHUNG LE FOUNDER | CEO

*Founder & CEO ORENCT Limited

*Founder of KGSHARK Investment Fund

*7 years experience in managing & operating financial investment in crypto industry





NAM SAN BAY CO-FOUNDER | COO

- *Co-Founder of KGSHARK Investment Fund
- *Founder & CEO of MEDI-DEV Limited
- *7 years experience in trading & investing in crypto industry
- *6 years experience as Community manager in many projects







MICHAEL CTO | BLOCKCHAIN LEAD

*Founder and CTO at Software Company

*6 years experience as Blockchain Manager

*11 years experience in Software Project Development



SOO SEAN GAME TECHNICAL LEAD

* 21 years of experience in programming and operating games * Many years of experience in working as a Technical Leader for game projects of EA, Disney, Facebook







ROSIE BDM





KEVIN LEE GAME TEAM LEADER





LYDIA LEE **UNITY LEADER**





UJIO **PROJECT MANAGER**

in



DATHAN NGUYEN **MEDIA MANAGER**





JAMIE WATERS UI/UX





MyA CAO





WALTER CAO





SEVEN CM LEADER







SUNNY QUAN







NHI CM





HUYEN CM





Joseph CM





AYTY СМ





HA TRANG CM





DESIGNER



VỀ CHÚNG TỐI



Cowboy Snake là một sản phẩm được phát triển bởi ORENCT Limited. Một công ty công nghệ chuyên phát triển các sản phẩm ứng dụng Blockchain. Các lĩnh vực mà ORENCT đang hướng đến là GameFi, NFTs thương hiệu, Sàn giao dịch, Metaverse. Với đội ngũ sáng lập có kinh nghiệm hơn 8 năm trong Quản lý tài chính trên Blockchain và hơn 20 năm phát triển các trò chơi trực tuyến, chúng tôi đặt mục tiêu đưa Cowboy Snake trở thành nền tảng Play to Earn lớn mạnh nhất trên Internet













ADVISOR



VINH LEFounder of Hybrid Research



PAULUSFounder at Clovers. Ventures

PARTNERS

















































BLOCKCHAIN









Audit by





TOKEN ECOSYSTEM



Snake Rinium (RIM)

Protocol: BEP-20

Total supply: 20,000,000,000 Immediate release: 200,000,000

Starting price: \$0.001

Current price: \$0.00130434

Initial Market Cap: 57,577 BUSD

Fully Diluted Cap: \$26,086,830



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COWS TOKEN



COWBOY SNAKE (COWS) is a token (BEP20) on Binance Smart Chain (BSC) This is Cowboy Snake Game's foundation token, and it's the primary means of exchange on MarketPlace.

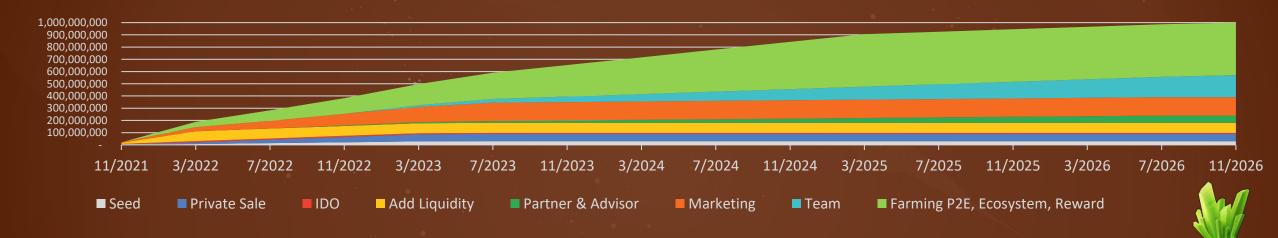
APPLICATIONS OF COWS

- ✓ Buy items: COWS is used to purchase NFT items on Marketplace
- ✓ **Join the tournaments:** When joining Team vs Team (TvT) tournaments, teams need COWS for joining fee and betting fee (if any)
- ✓ Farming: COWS holders can farm to get rewards
- ✓ Certification of shareholder's rights to vote in critical decisions. In the future, we want to empower the community. Of course this will be implemented gradually as the community gets bigger and bigger.
- ✓ **Speciality:** COWS holders on Binance Smart Chain wallet will receive RIM, this is a reward when Snakers claim RIM. 25% transaction fee of RIM will be shared for COWS holders.



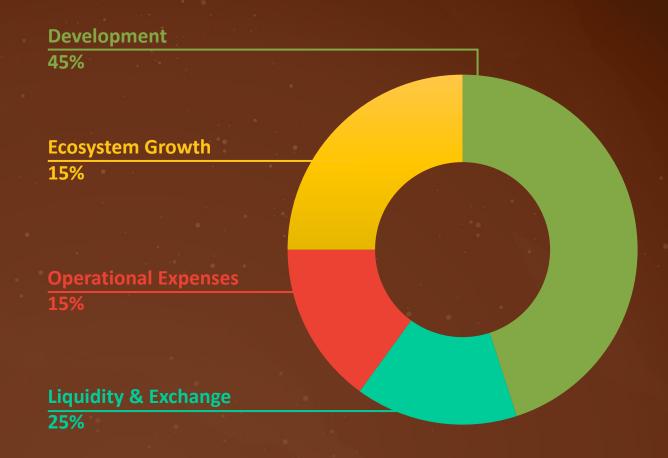
COWS RELEASE SCHEDULE

ALLOCATION TYPE	%	TOKENS	PRICE	TGE	TOKEN UNLOCK at IDO	VESTING PERIOD (months)	LOCK TIME (months)	Monthly unlock rate
Seed	3%	30,000,000	0.02	5%	1,500,000	19+	4	6%
Private Sale	6%	60,000,000	0.025	6%	3,600,000	19+	4	6%
IDO	1.15%	11,500,000	0.035	25%	2,875,000	3	0	25%
Add Liquidity & Exchange	8%	80,000,000	0.035	7.143%	5,714,285	3+	LP Lock 24 months	92.857%
Advisor	6%	60,000,000		0%	-	59+	11	2.08%
Marketing	15%	150,000,000		2.6%	3,900,000	22+	3	5%
Team	18%	180,000,000		0%	-	63+	15	2.1%
Farming, P2E, Ecosystem, Reward	42.85%	428,500,000		0%	-	43	3	2.5%
Total supply	100%	1,000,000,000		1.759%	17,589,285			



USE OF FUND

- Development 45%
- Ecosystem Growth 15%
- Operational Expenses 15%
- Liquidity & Exchange 25%





RIM TOKEN



Snake Rinium Token (RIM) is a token (BEP20) used for rewards for Cowboy Snake players. RIM holders can get weekly reward from the treasure exploited in the game.

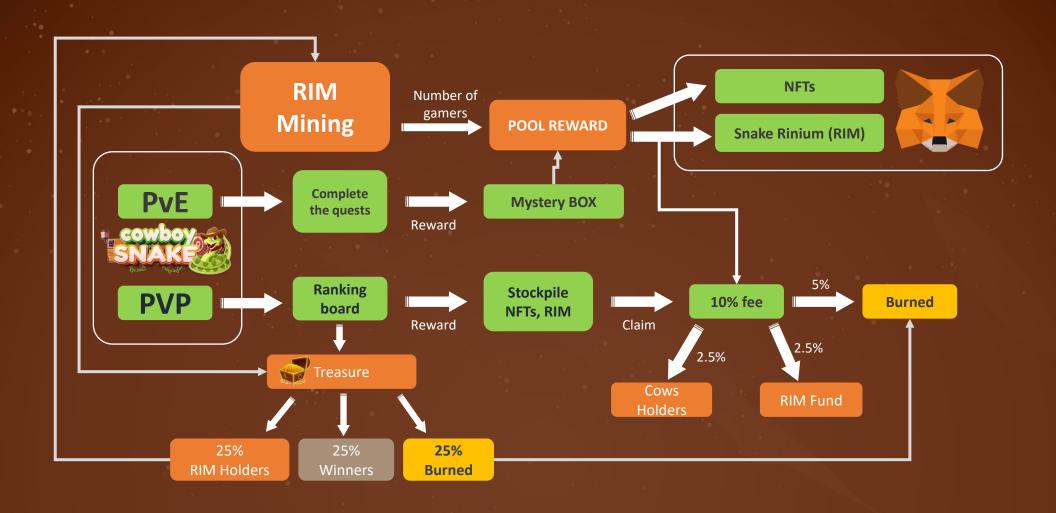
What is RIM used for?

- √ Hatch the egg: The fee is 5 BUSD per time
- ✓ **Egg combination:** The fee is 1 BUSD per time
- ✓ Entrance fee: Each turn, players need a small amount of RIM to participate in the mortal combat room
- ✓ **Food for snakes:** If the play turn is over, the snake can't get 5,000 points, it will automatically consume an amount of RIM equivalent to 0.1 BUSD/hour. This consumption will be displayed on the player's account
- ✓ Hold RIM and get weekly Airdrop rewards from 25% in-game transaction fees



MINING PROCESS

1





MINING RATE

RIM mined on the gaming platform will convert at a ratio of 1:0.9. The platform will automatically collect 0.1 and allocate as follows::

- ✓ 50% Burn off
- ✓ 25% Rewards for COWS Holders bases on the holding rate on Binance Smart Chain
- √ 25% Operational Expenses

The quantity of RIM mined will be decreased 30% to increase the difficulty and decrease the rate of inflation in the market.

RIM RESERVES REMA	RIM RESERVES REMAIN IN THE MINE						
From	To >						
13,860,000,000	19,800,000,000	1,000,000					
9,702,000,000	13.859.999.999	700,000					
6,791,400,000	9,701,999,999	490,000					
4,753,980,000	6,791,399,999	343,000					
3,327,786,000	4.753,979,999	240,100					
2,329,450,200	3,327,785,999	168,070					
1,630,615,140	2,329,450,199	117,649					

MARKET

Entertainment









*Number of app downloads on CH Play, excluding App Store and Web online

DEVELOPMENT PLAN



FRIEND

Access the Gamefi community with diverse advantages and rewards



Expand cooperation with Streamers, KOLs, Game Guilds to spread to traditional Game communities



PARTNER

Expand cooperation with advertising partners to continuously diversify ingame rewards

THANK YOU

Our team is committed to make Cowboy Snake the most largest Play to Earn platform on the Internet by utilizing the advantages of breakthrough products and models. And, in order to accomplish so as quickly as possible, it is unquestionably necessary for the companionship and support of our Partners and the Community.

Cowboy Snake, we are confident, will be a breath of new air in helping the world have a better understanding of Gamefi Vietnam. And, in the not-too-distant future, Cowboy Snake will provide the worldwide community with an unexpected experience.

On behalf of the team, I would like to express our sincere thanks to our Partners and the Community for the continued support.

"Together, all things are possible!"

Founder & CEO CHUNG LE

MEDIA



cowboysnake.com



Channel telegram



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